



Business Analytics

Data visualization, dashboards, simulation tools, and interactive web apps, and data mining of device/ machine data.

Capabilities

- Predicting machine/ device/ app/ wearable usage, adoption, failure rates using telemetry data.
- Data visualization, dashboards, simulation tools, and interactive web apps.
- Deep data mining of search queries, clickstreams, device/ PC/ machine telemetry, CRM, comments, surveys.
- Discovery of sales/ user growth drivers in software, search engines, banks, telcos, retailers.
- Estimate market size and market growth rates, demand potential.

